

HUGHES INVESTMENTS ANNOUNCES PLUM: A LIFESTYLE BOUTIQUE COMING TO BRIDGEWAY STATION

Wednesday, June 29, 2022 – Hughes Investments, Inc. is thrilled to announce Plum: A Lifestyle Boutique as BridgeWay Station’s newest tenant.

Owned and operated by designer Jamie Bryant, Bryant is opening the new location to capitalize on a unique opportunity to be a part of the first phase of the BridgeWay Station development. Bryant originally opened her retail concept, Plum Home Décor and Gift Boutique, four years ago in downtown Easley and opened a second location in the Haywood Mall in November 2020, closing the Easley store shortly thereafter. Bryant will debut a new retail concept, Plum: A Lifestyle Boutique, specifically for the vibrant, mixed-use project.

Bryant will have the opportunity to expand Plum’s product offering and curate a unique selection that caters to the growing market surrounding BridgeWay Station. Plum: A Lifestyle Boutique will specialize in distinctive home décor products, locally sourced jewelry and gifts, a blend of luxury and mainstream accessories, and a small offering of men’s and children’s goods and gifts.

The boutique will occupy 1,454 square feet of ground floor retail space on BridgeWay Station’s Main Street. In addition to her unique product offerings, Bryant will also dedicate a section of her store to Alessie Group, her commercial and residential design business.

“BridgeWay Station is a dream location, and the culmination of years of vision, passion, and ideas,” said Bryant. “Plum has always represented a unique retail offering and aesthetic. Now, it will be able to present a complete showcase of not only products, but a creative setting, bringing the missions of Plum and The Alessie Group to life in a new way.

Phil Hughes, Owner and President of Hughes Investments, Inc., remarked, “It is extremely exciting to welcome Plum and Jamie Bryant, who has created the most unique and wonderful variety of accessories, gifts, and interesting items. It’s a perfect fit for the unique nature of BridgeWay Station, and it will be a great shopping experience for residents and visitors alike.”

Plum: A Lifestyle Boutique joins Cohesive Coffee, Belladina’s Italian Market, Poogan’s Southern Kitchen, The Junkyard, Dodge® Bearings and Power Transmission, and GREEN Charter Upstate High School as other announced tenants coming to BridgeWay Station, as well as Cinergy Entertainment, who has announced their intention to join BridgeWay’s first phase of development.

BridgeWay Station broke ground in April 2021 and is currently under construction as the first New Town Center development in the Upstate, featuring 69,939 SF of retail, 210,824 SF of residential, 81,000 SF of institutional development (GREEN Charter Upstate High School), 75,000 SF of office, 24,691 SF of plaza and pavilion public space, and 5+ acres of parks connected to the Swamp Rabbit Trail via the new pedestrian bridge spanning I-385 that is also currently under construction. The pedestrian bridge is slated to open at the end of this year.

ABOUT HUGHES INVESTMENTS, INC.

Hughes Investments, Inc. was founded in 1991 by Phil Hughes to create places of lasting value for quality tenants. Phil and his team have served the Upstate of South Carolina for over 30 years by providing smart, quality growth in ways that serve the local community. Phil and his team have been integral to the successful development of downtown Greenville and its sustainable growth. Hughes Investments develops office, retail, industrial, multifamily, medical, and mixed-use properties, specializing in high quality design, development, leasing, and property management. For more information, please visit www.hughesinvestments.com or call 864-242-2100.