

RÔTIE BY STELLA’S OPENS AT BRIDGEWAY STATION

July 10, 2024 – Hughes Investments, Inc. is pleased to announce that Rôtie by Stella’s is opening today at BridgeWay Station in 3,000 square feet of ground floor retail space at 1103 Via Corso Avenue, Simpsonville, 29681.

This is the third restaurant from Jason and Julia Scholz, owners of Stella’s Bistro and Stella’s Southern Brasserie. Along with their culinary director James King & Chef de Cuisine Justin Meadows, Rôtie by Stella’s will continue the long-time commitment to sourcing products locally and regionally, while supporting the community that supports them.

The new restaurant will feature a 3,000-square-foot interior, a smaller footprint than their other restaurants, that complements the European architectural elements of BridgeWay Station, including archways, special brickwork, and unique stone features. A sixteen-seat bar will be nestled under a mezzanine of arches with low lighting, creating a cozy atmosphere. The bar will offer a diverse & handcrafted cocktail program with a modern twist on classics like mint juleps & rum punches.

The full-service restaurant and bar will serve elevated, classic French rotisserie menu with a distinct southern flair. The menu will focus on family style proteins, small plates, shareables, a large variety of seasonal sides and handpicked ingredients, allowing diners to create their own meals among groups of any size. The menu at Rôtie will be a more a la carte-style menu, with each item designed to complement each other.

As the first New Town Center development in the Upstate whose mission is to create a highly desirable, walkable, and attractive civic destination, BridgeWay Station is thrilled to partner with a local business with a similar mission to create a warm and welcoming environment for all.

“We are excited to welcome a new concept by a local favorite to BridgeWay Station,” said Phil Hughes, Owner and President of Hughes Investments, Inc. “They are a fantastic team to work with, and we feel very fortunate for the opportunity. Their commitment to high-quality, locally sourced food and their ability to create a welcoming atmosphere will be a fantastic addition to our community. We look forward to this new chapter and the vibrant energy it will bring to BridgeWay Station.”

Retail tenants currently open at BridgeWay Station include Mercato Café, Old Europe Desserts, Jeremiah’s Italian Ice, Cocobowlz, City Market at BridgeWay Station, BridgeWay Brewing Co., Le Chic Nails Lounge, The Junkyard, Plum: A Lifestyle Boutique, and The Worx at BridgeWay Station. Additional tenants actively upfitting their individual spaces for 2024 openings include Rocco and The Plank by Dine Upstate, Tavola by Table 301, Lili + Koko Boutique + Bubbles, Locos, and Lucille’s Music and Comedy Venue. These retailers will be incorporated into the project alongside previously announced office and institutional users, including Dodge® Bearings and Power Transmission, GREEN Charter Upstate High School, Jackson Marketing, Motorsports & Events, and Spectrum.

ABOUT HUGHES INVESTMENTS, INC.

Hughes Investments, Inc. was founded in 1991 by Phil Hughes to create places of lasting value for quality tenants. Phil and his team have served the Upstate of South Carolina for over 30 years by providing quality growth in ways that serve the local community. Phil and his team have been integral to the successful development of downtown Greenville and its sustainable growth. Hughes Investments develops office, retail, industrial, multifamily, medical, and mixed-use properties, specializing in high quality design, development, leasing, and property management. For more information, please visit www.hughesinvestments.com or call 864-242-2100.